



MINNESOTA STATE FLORISTS ASSOCIATION

Goal: To create and develop 2-3 specific tactics that can be implemented by at typical MNSFA Independent Retail Florist or MNSFA sponsored group of florists to increase profitably by increasing top line sales.

MNFA Sales Growth Summit 2009

June 1 - 2 - 3, 2009 - Deerwood, MN

We need your input at our Spring 09 Floral Summit and your participation throughout the year. **Fill out this application to be a part of our Spring 09 Floral Summit.** Because of limited space and in order to get a broad section of viewpoints, please tell us about yourself and your shop. We will send you an email to confirm your attendance. REMEMBER SPACE IS LIMETED!! ~~~APPLY TODAY~~~

General Information

Name:		
Shop Name:	Address:	
City:	State:	Zip:
Your Phone Number:	Your Email Address:	

About Your Shop

Years established:	Years under current ownership:	Gross Income: <input type="checkbox"/> 250K+ <input type="checkbox"/> 750K+ <input type="checkbox"/> 500K+ <input type="checkbox"/> 1M+
Wire Services:		
Type of Shop: (circle) Traditional / Special Events / High-end-Contemporary / Weddings / Funerals / Special Orders / Garden Center List other:		
Main Competitors: :		
Biggest Challenges facing the shop:		

About You

Your Floral Background:
Your Current Position/Title:
Areas of Expertise: (ie: design, marketing, management, accounting, etc. - please list all)

**REGISTRATION
DEADLINE:
May 22, 2009**

Cost:
\$65 per person —Food!
\$30 Fishing Launch— Mille Lacs

Lodging & Facilitator Sponsored:
Len Busch Roses, Koehler & Dramm
Wholesale Florist, Hermes Whole-
sale, LakeLand Florist Supply

Monday Night Fishing Launch:
License required to Fish (Weather
Permitted) Rods and Bait Provided



**Fax completed form to:
Kym Erickson at
763-724-6693**